

EVERLAST®

SPRING CATALOG
2007

+

DMITRIY SALITA

DMC

NUTRITION TIPS

PILATES

ARMY RANGERS

NEW EQUIPMENT

NEW APPAREL

JERMAIN TAYLOR

The Champ sits down with Teddy Atlas



EVERLAST



FIGHTERS

BY THORSTEN ROTH

EARLIER THIS YEAR THORSTEN ROTH HELD A PHOTO EXHIBITION AT GLEASON'S GYM IN BROOKLYN, NY, CALLED "FIGHTERS." BEFORE THORSTEN COULD COMPLETE THE PHOTO SHOOT, HE DECIDED THAT HE NEEDED TO BE THE EXACT SUBJECT HE WAS SHOOTING – HE HAD TO BECOME A BOXER. THORSTEN SPENT A YEAR AT GLEASON'S TRAINING AND BECOMING A PART OF THE BOXING COMMUNITY AND BOXING CULTURE. THE RESULT IS AN INCREDIBLE AND HONEST LOOK AT THE MEN AND WOMEN WHO TRAIN AT GLEASON'S THROUGH THE LENS OF AN INSIDER. HERE ARE SOME OF THE PHOTOS FROM "FIGHTERS" AS WELL AS SOME COMMENTARY FROM THE PHOTOGRAPHER.

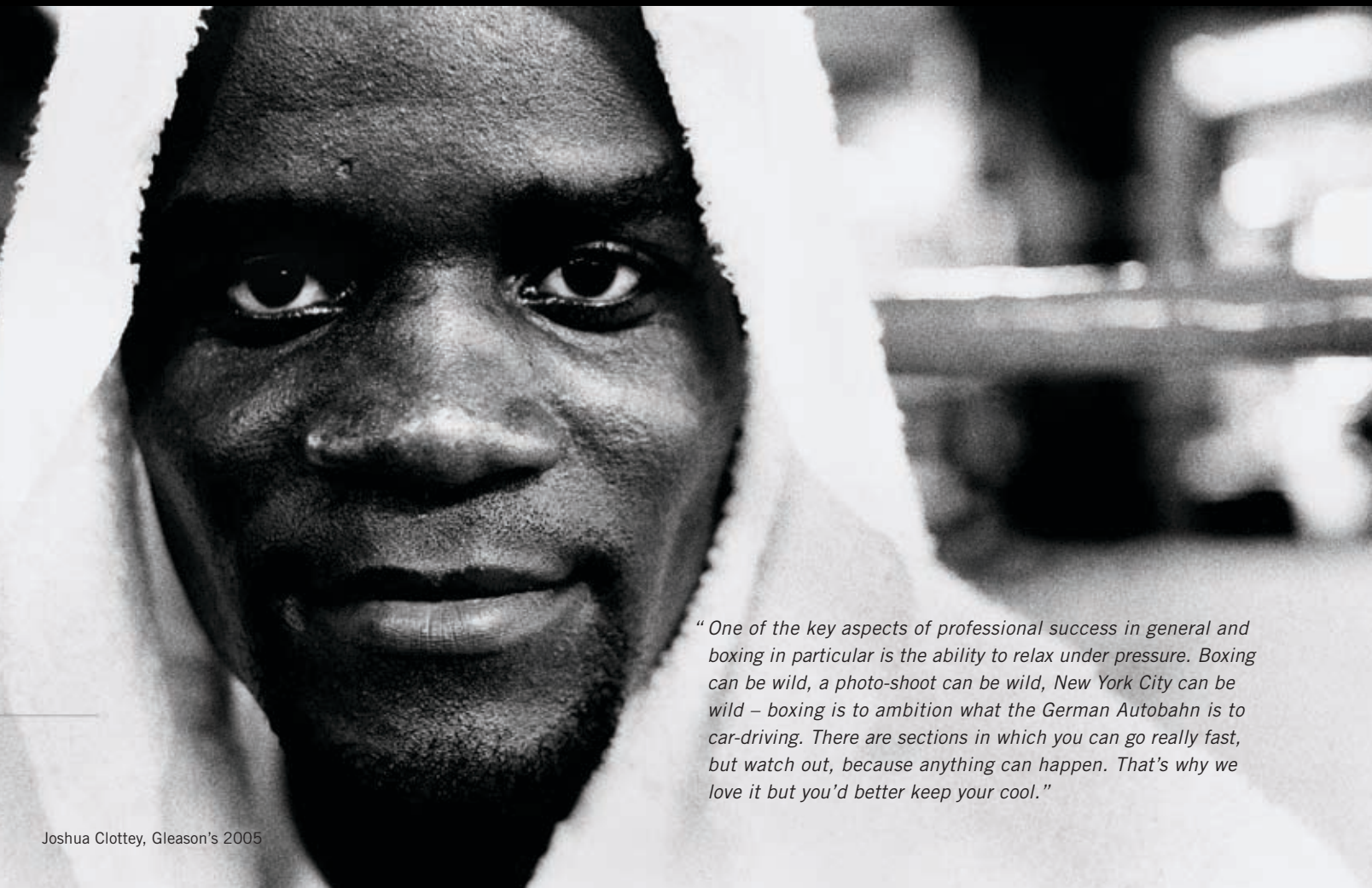


"For most photographers the camera is a weapon, a protection-shield, a reason and an excuse to explore unfamiliar environments and situations. A camera can help you hide your insecurities. I was compelled to let my guard down and work like any other guy pushing and sweating to become a boxer without any extra attention or that camera for protection. Training forced me to face my vulnerabilities, work through them, and achieve some profound strengths to which I'd never otherwise had access." –Thorsten Roth



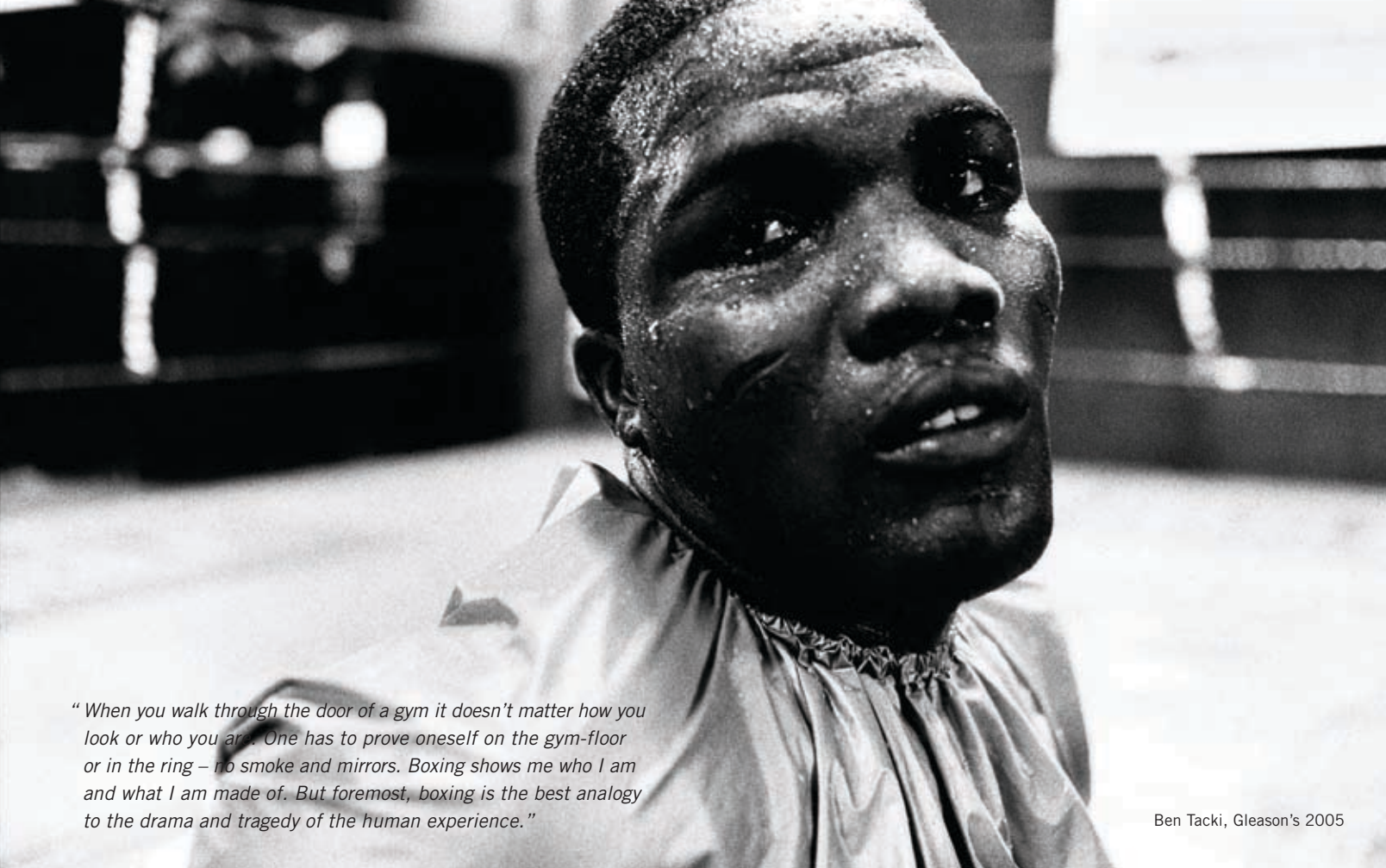
"In my work, I want to dig deep and leave my personal imprint in illustrating the state of mind of the fighters with whom I can intimately relate. In these boxer-portraits I intended to capture a spirit, a moment of intensity, and one side of humanity."

Geir Inge Sørensen, Gleason's 2005



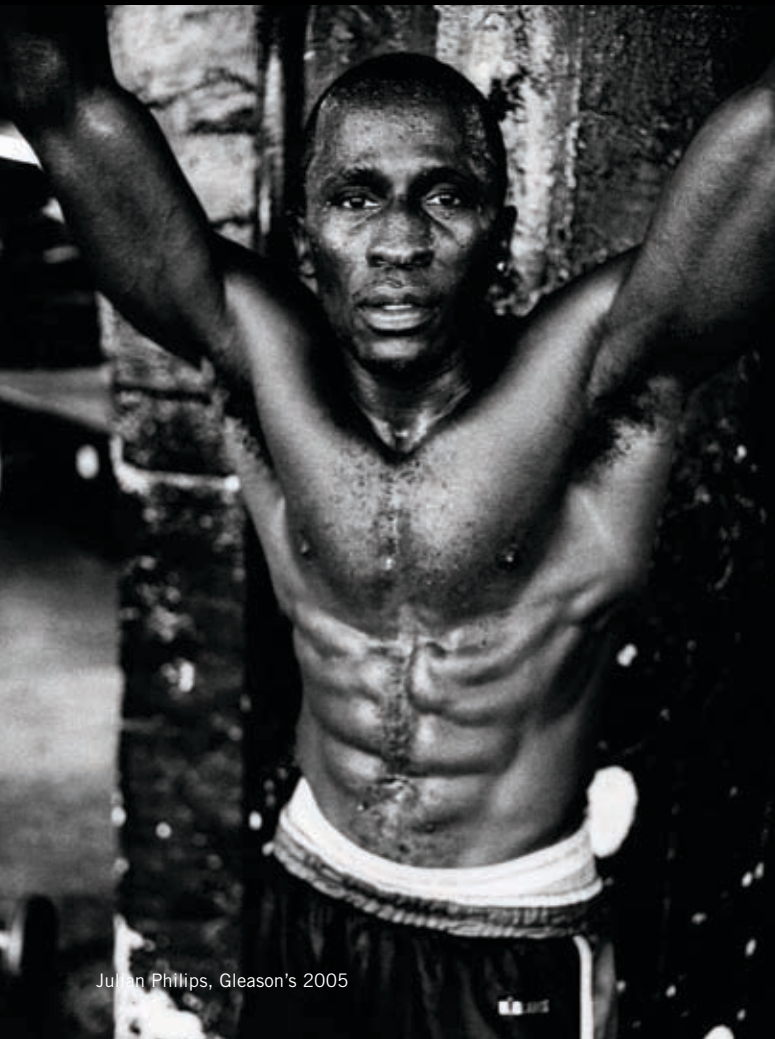
"One of the key aspects of professional success in general and boxing in particular is the ability to relax under pressure. Boxing can be wild, a photo-shoot can be wild, New York City can be wild – boxing is to ambition what the German Autobahn is to car-driving. There are sections in which you can go really fast, but watch out, because anything can happen. That's why we love it but you'd better keep your cool."

Joshua Clottey, Gleason's 2005

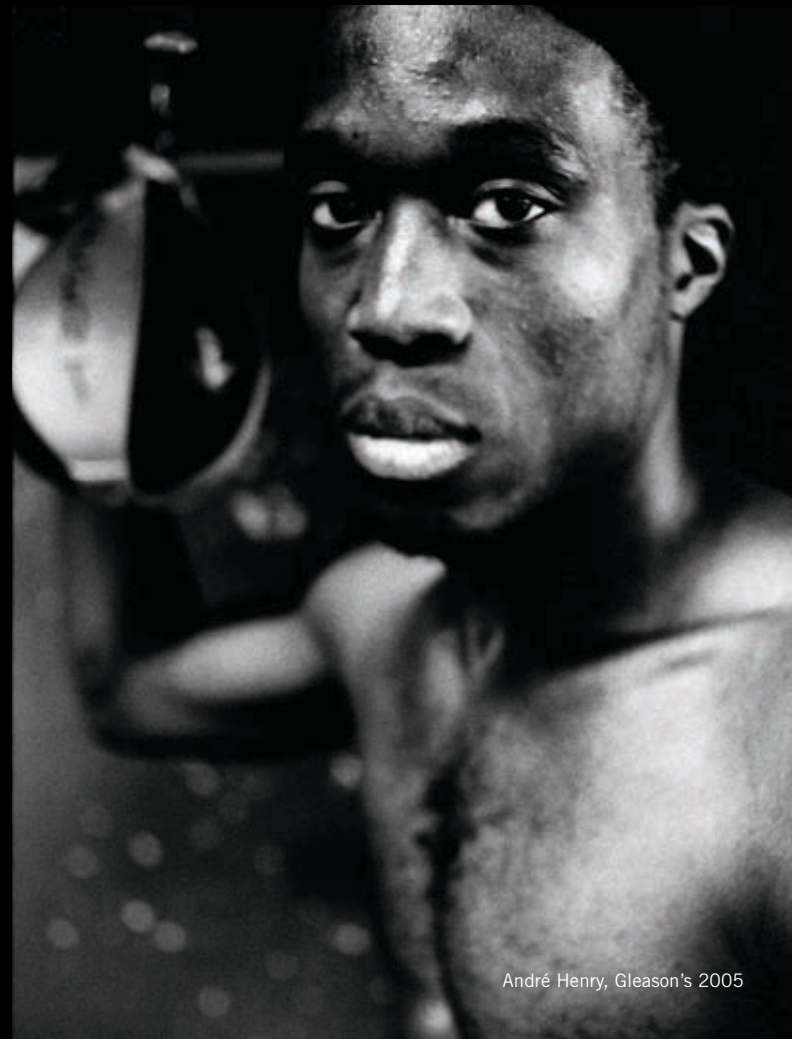


"When you walk through the door of a gym it doesn't matter how you look or who you are. One has to prove oneself on the gym-floor or in the ring – no smoke and mirrors. Boxing shows me who I am and what I am made of. But foremost, boxing is the best analogy to the drama and tragedy of the human experience."

Ben Tacki, Gleason's 2005



Julian Phillips, Gleason's 2005



André Henry, Gleason's 2005